Skava Commerce

SHOPPABLE EXPERIENCES ANYWHERE.
Every brand has its unique voice

In a hyperconnected market, brands must rely on a well differentiated e-commerce solution to create and maintain a competitive edge. Skava Commerce leverages cloud based, loosely coupled architecture to launch sophisticated digital commerce experiences tailored to every customer. Choose from a wealth of integrations or create your own microservices. Empower your business teams to keep their fingers on your customers’ pulse with SkavaSTUDIO, the best in class experience management solution.

Evolve today

Skava’s modular framework facilitates rapid updates to any layer of the platform to easily launch every experience with zero downtime. Skava Commerce comes with a complete set of retail specific microservices such as PIM, Promotions, Cart and Checkout, that scale independently. The platform allows you to pick and choose the exact microservices and modules you need and enables you the flexibility to customize and replace any microservice, based on your specific requirements.

The future is already here

E-commerce is constantly evolving, with innovative technologies mushrooming at a staggering rate. Skava’s modern cloud based technology allows you to lockstep with change. Skava Commerce comes with modern retail microservices and a variety of ready to use digital applications. Skava’s loosely coupled architecture and modular approach enable you to innovate quickly, keeping pace with the most recent innovations while delivering a consistent and outstanding omnichannel experience across all touchpoints.
Unleash e-commerce out of the box

Everything you need to launch a cutting edge e-commerce solution out of the box. Lockstep with the newest technologies and innovations and be one step ahead.

Enhance your existing digital experiences

Choose the microservices and digital applications you need. Integrate with a wealth of 3rd party solutions to create the solution that is right for you.

Build Your Own Platform™

Use as a foundation to build your own digital future. Choose existing components or create your own. Source code license is also available. Tailored to you.

GET TO MARKET FASTER

Out of the box seamless omnichannel experience. Modular architecture allows for a nimble launch and customizations.

Launch only the digital applications and microservices you need. Update each independently, keeping pace with change.

Don't start from scratch. Leverage Skava's modern and modular architecture to create your dream e-commerce suite.

EVOLVE AND CUSTOMIZE WITH EASE

Selectively plug in 3rd party microservices and digital applications and customize each component to your needs.

Legacy solutions are hard to replace. With Skava you don't have to. Choose only what you need and deploy with ease.


INVEST PRUDENTLY IN WHAT WORKS

Nimble and ready to launch solution saves time and money. Invest prudently in the solution that is right for you.

Avoid paying excessive licensing fees. Pay only for the components you deploy. It is that simple.

Reduce costs by starting with a robust foundation you can build on. Focus your efforts on the what makes you... you.
FEATURES

The DNA of outstanding digital experiences.

- E-commerce microservices
- Cloud based platform
- Mobile-first out of the box experiences
- Track user behavior with realtime, built-in analytics
- Big Data powered recommendation strategies
- Robust Product Information Management
- Tailored promotions
- Dev Ops tooling and cloud infrastructure management
- SkavaADMIN dashboard to manage all devices and experiences
- SkavaSTUDIO experience management solution
- Smart Zones feature rich targeted and segmented ad content
- Powerful marketing integrations
- Centrally manage data from all touchpoints
- Standardized retail APIs and API management
- Extensive 3rd party support and integrations
- Support for multi-data centers, disaster recovery, data replication

FOR MORE INFORMATION:
info@skava.com | 877-554-2176 | www.skava.com