

# SkavaSTUDIO Experience Manager

SkavaSTUDIO is a visual authoring tool that empowers brands and retailers to create digital marketing and commerce-enabled experiences for web, mobile, tablet and native environments. These range from static marketing landing pages and microsites to full digital catalogs, mcommerce sites, and interactive applications.

**SkavaSTUDIO EXPERIENCE MANAGER MAKES MANAGING CONTENT EASIER WITH**

**OMNICHANNEL EXPERIENCES:**

The drag and drop functionality allows you to build and deploy rich and dynamic pages across all touchpoints in a short period of time.

**POWERFUL BUSINESS TOOLS:**

A user experience tool that empowers business users to deploy experiences on an intuitive and simple user interface.

**NO CODING REQUIRED:**

A WYSIWYG editor, which offers the flexibility to create experiences on the fly without having to perform any coding.

## Features

### Quickly Build Digital Experiences

Retailers are already using the range of enhanced features in SkavaSTUDIO to create more engaging digital catalog experiences. With features such as linger, hotspots, product explorer page, Bloomview, and swiping navigation, you can quickly create more interactive shopping experiences for your customers.

### Ready to Use Widgets

Multiple ready to use widgets such as hero banner, form builder, product carousel, category grid and multimedia such as video players.

### Mobile Landing Pages

Easily create full-featured mobile landing pages that can be fully customized to meet the needs of your marketing initiatives.

### Extraordinary User Experiences

With multiple components at your fingertips, the ability to make API calls and create content pages, you can build extraordinary user experiences such as interactive product finders and gift guides to help your customers find the right products to fit their needs. Provide curated product collections to help your shoppers find the perfect gifts.

## Get started right away with Skava Cloud

Skava offers a risk-free opportunity to test drive our class-leading microservices without making changes to your infrastructure. Dig into Skava's tools in a full production environment, try integrating your existing solution, and see how microservices can up your game. Best of all, you can push your experiments to production at any time.

#### FOR MORE INFORMATION

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