

Promotions

Skava Commerce Promotions microservice enables you to author and deliver targeted offers and related pricing incentives to your customers quickly and easily. With Skava's intuitive business user tool, marketers can easily create and manage simple to very complex promotions on the fly. Multiple promotion types and promotion codes are also supported.

PROMOTIONS MICROSERVICE MAKES YOUR JOB EASIER WITH

SIMPLIFIED WORKFLOWS:

Project-based approval workflows provide extensive audit trail and versioning of pricing. Business processes are done more efficiently by easily managing and tracking the tasks within a process including workflows and access to records of processes that are completed.

SECURE AND SCALABLE APIS:

Provides the APIs for all promotion related information.

SINGLE DASHBOARD:

Easily create simple and complex promotions and discount offers on-the-fly using Skava's robust and intuitive business user tool.



API response time
of less than 250 ms



57 API Endpoints

Features

Rules-Based Engine	Manage your most complex promotions workflow with a flexible rule-based approach.
Flexible Rule Evaluation	Define rule patterns based on a range of expressions consisting of various logical operators and data models that represent product information, user data, shipment type, location, payment or any custom-defined fields. Ability to stack or to prevent stacking to manage maximum discounts easily.
Promotion Types	Supports promotions based on product, SKU, cart, payment, user, and accounts. Key value pair allows you to extend promotion types to include custom attributes for maximum flexibility.
Stacking Rules	Set the business logic behind promotion stacking rules and order by rule type and priority assignment. Use stackable parameters to prevent simple combination strategies, such as BOGO offers with gift with purchase offers.
Promotion Codes	Support different types of coupon codes such as single user and single-use, multi-user and multi-use or any permutation of the user, usage and time.
Dynamic Promotion Lists	Marketing managers can connect their promotions to external data (product and customer attributes such as Product ID, Email, SKUs ID) so that promotions can be triggered based on the most current information available.
Cloning Promotions	Save time by simply cloning your existing promotions and reusing your most successful promotional offers.

Get started right away with Skava Cloud

Skava offers a risk-free opportunity to test drive our class-leading microservices without making changes to your infrastructure. Dig into Skava's tools in a full production environment, try integrating your existing solution, and see how microservices can up your game. Best of all, you can push your experiments to production at any time.

FOR MORE INFORMATION

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